

The Club[™]

BRIARCLIFF MANOR

Westchester's Premier Senior Living Community

**PUT YOUR PLAN IN PLACE WITH
AS LITTLE AS A \$10,000 DEPOSIT**

**CONTACT OUR INFORMATION & DESIGN
CENTER AT 914.923.4050 FOR MORE DETAILS**



FALL NEWSLETTER

Dear Friends,

Those of us who are lucky enough to be part of The Club are reminded each time we drive through the entrance of how special this community will be. With the natural beauty of the mature landscape design that Fredrick Law Olmstead created a century ago, this property is magnificent.



Kathleen Ullo
Vice President of Sales

Kathleen oversees IDG's sales efforts and has 25 years experience in senior housing sales management. Kathleen has managed the sales, marketing, advertising and brokerage for a variety of retirement/real estate developments, ranging from senior cooperative housing to mixed use developments.

Being nestled in a residential neighborhood in the heart of Westchester but only 40 minutes to NYC make it a preminent choice.

I've had the pleasure of meeting many future residents of The Club and they've shared their reasons for putting a plan in place. One couple explained that they've "worked to achieve a certain lifestyle and The Club was the only community that afforded that lifestyle through the level of finishes, services and amenities." After doing their "due diligence" they chose a two bedroom plus den with a balcony overlooking the Hudson River.

Or the gentleman who chose his home near the outdoor tennis courts after taking part in a variety of intellectually stimulating programs over the last year. He was able to see that The Club is appealing to a younger group of seniors with a focus toward an active healthy lifestyle. As he put it, "I want to be surrounded by people who have an interest in what's happening in the world."

There is nothing more exciting than being part of a new community like The Club, so I invite you to visit our Information and Design Center with furnished models, to see how special life at The Club will be.

Regards,

Kathleen



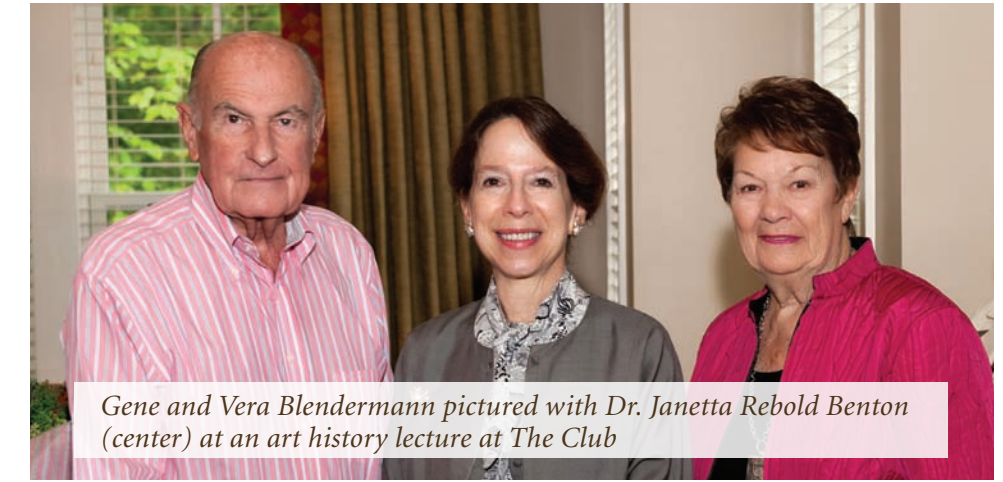
THE CLUB'S CHAMPAGNE COCKTAIL

Pour 3/4 oz of Grand Marnier into glass. Fill glass with your favorite champagne. Add a slice of star fruit for garnish. Cheers!



- Shelley Lotter of The Club at our annual Pumpkin Patch event
- Mr. & Mrs. Gurnee Hart at a Club cocktail party
- Dedication of the new ball field from The Club to The Village of Briarcliff Manor
- M. Louisa Myers and Anne Cargill at a Club event
- Dr. Janetta Rebold Benton lectures at The Club

MEET YOUR FUTURE NEIGHBORS GENE AND VERA BLENDERMANN



Gene and Vera Blendermann pictured with Dr. Janetta Rebold Benton (center) at an art history lecture at The Club

"We were so impressed with the quality of materials being used at The Club and the level of amenities and services that will be offered that we decided to lock in our favorite floor plan and location with a deposit. If we change our minds before we move it's fully refundable."

Gene and Vera Blendermann know a thing or two about moving as Gene's career with a large oil company took them to places like Venezuela, Norway and Libya. "It was a great experience, especially for our two daughters to live in other countries and learn other languages while they were growing up." Originally from New Jersey, Vera and Gene decided to settle in Bronxville once back in the states because it was a much easier commute to Gene's NYC office. They've enjoyed living in the heart of Westchester for almost 30 years now. Vera's experience of moving often put her in a great position for her successful career in real estate.

The Blendermanns first investigated The Club for one of Vera's clients. Over the last few months the Blendermanns have attended a variety of programs at The Club and they look forward to future events. "What better way to enjoy the lifestyle that The Club will offer and at the same time meet our future neighbors."

THE ARDSLEY FLOOR PLAN



The Ardsley is one of the most popular two bedroom plus den residences. This 1590 sq. ft. corner apartment home features a bright, light-filled layout, with multiple exposures. The spacious living and dining room is a perfect setting for entertaining or just relaxing. The large master bedroom suite has several closets and a luxurious master bath. A full size washer / dryer is included in each residence. Expansive balconies or terraces are available on select floors.

THE CLUB EVENTS CALENDAR

Please join us for upcoming events!

RSVP to 914.923.4050 or www.TheClubBCM.com. All events are held at The Club at Briarcliff Manor Information & Design Center unless otherwise noted.

NOVEMBER

- Nov 15, 1pm Fall Literature Series with Westchester Community College at The Club – Class #6
- Nov 16, noon Lunch & Learn Seminar with Model Home Tours at The Club's Information & Design Center

DECEMBER

- Dec 6, 2pm Holiday Walk – Celebrate with us by enjoying splendid new seasonal decorations in the Model Residences and partaking of holiday cheer at The Club
- Dec 7, noon Holiday Luncheon for Future Residents (location to be announced)
- Dec 8, 10am New Brunch & Learn Series – Join us in the morning to learn about The Club, and tour the professionally decorated Apartment and Townhome Models

JANUARY

- Jan 12, 10am New Brunch & Learn Series – Join us in the morning to learn about The Club, and tour the professionally decorated Apartment and Townhome Models
- Jan 17, 2pm How To Stay Fit During The Winter Months – 10 Simple Steps You Can Take
Optional Blood Pressure Screening
- Jan 25, noon Lunch & Learn Seminar with Model Home Tours at The Club's Information & Design Center

FEBRUARY

- Feb 1, 10am New Brunch & Learn Series – Join us in the morning to learn about The Club, and tour the professionally decorated Apartment and Townhome Models
- Feb 14, noon You are invited to a Valentine's Day Luncheon at the renowned Sleepy Hollow Country Club. The Luncheon will feature an informational seminar on The Club at Briarcliff Manor, and will be followed by optional tours at The Club at Briarcliff Manor Information & Design Center
- Feb 23, 2pm Lunch & Learn Seminar with Model Home Tours at The Club's Information & Design Center



Rendering of The Great Hall located in the Clubhouse

The Club™

BRIARCLIFF MANOR

"I invite you to call me directly at 914.923.4050 for more information about this exciting community."

– Matt Phillips, President & CEO

- Please call or email me to schedule a personal appointment.
- Please mail me information about The Club at Briarcliff Manor.
- Please sign me up for the Valentine's Day Luncheon at Sleepy Hollow Country Club on February 14.

CONTACT INFORMATION

Name

Street

Condo/Apt. Number

City/State/Zip Code

Email Address

Phone Number



Located in the heart of Westchester County, residents in the Upper Village will enjoy views of the Hudson River to the west and the New York City skyline to the south. Only 42 minutes by train to Manhattan.

The Club at Briarcliff Manor is a fee-for-service continuing care retirement community (NYS PHL 46A) under development.





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BRIARCLIFF MANOR

25 Scarborough Road
Briarcliff Manor, NY 10510
914.923.4050
www.TheClubBCM.com

For more information, call us at 914.923.4050
or visit us in person at our Information &
Design Center:

25 Scarborough Road
Briarcliff Manor, NY 10510

Hours of Operation:

Monday–Friday 8:30 AM–5 PM

Saturday 10 AM–4 PM

and by appointment

www.TheClubBCM.com